

The Caterpillar

1. Visioning

Manager identifies an opportunity to create a network based on why service(s) are needed and who will benefit from the service(s).

2. Conceptional

Manager develops network concept to include basic elements of where, what, when, and delineates public agency goals and objectives.

The Cocoon

3. Research and Development

Manager seeks internal and external expertise, communicates with current and potential network partners, gathers information/data and reviews applicable network models.

4. Implementation Planning

Manager selects methods to integrate external networking partners, assesses budget, identifies volunteer and/or assistance agreements or contracts as appropriate and develops evaluation criteria for outcomes.

The Butterfly

5. Active

Networking partners adopt shared goals and objectives, develop work-plan, establish channels of communication, execute agreements/contracts, build infrastructure for service delivery.

6. Evaluation

Manager evaluates the performance of the network from the perspective of agency and the network partners.

Six Stages of Network Development

- Visioning
- Conceptual

Caterpillar

Cocoon

- Research & Development
- Implementation Planning

- Active
- Evaluation

Butterfly

Network Management is a Process

 What stage of development best reflects the status of your network management?

 What are two next steps you will take to move forward?